



EUROPEAN MIDWIVES
ASSOCIATION

European Midwives Association

Euro-Peristat Meeting
Paris

5th April 2016
Mervi Jokinen
President EMA



European Midwives Association (EMA)

- EMA with its current constitution was set up in 2005 to succeed the European Midwives Liaison Committee, established in the late 70s
- EMA is a non-profit and non-governmental organisation of midwives, representing midwifery organisations and associations from the member states of the European Union (EU) and the European Economic Area (EEA) and EU applicant countries
- Representing the voice of over 100.000 midwives in Europe



35 member associations over 29 countries



EMA VISION

EMA vision is to promote women's general and reproductive health in Europe. In order to achieve this, the European Midwives Association shall strengthen the status and the practice of the midwifery profession and shall act as a liaison with the European Union, the Council of Europe and other institutions at European level.





EMA Objectives

- To promote women's general and reproductive health by disseminating best practice and advancing all aspects of midwifery (highest attainable standard of midwifery research, practice and education)
- To influence the development and the implementation of EU wide legislation on midwifery education and practice
- To position midwives and midwifery as central in the formulation of social health policy and all other relevant policies and its implementation in the EU and wider Europe
- To support all members of EMA; to communicate and co-operate with women's groups, lay groups and other professional groups and organisations representing health care professions in the EU and wider Europe

EMA Objectives

- To disseminate current midwifery knowledge, in order to inform midwifery associations and European institutions
- To maximise the representation and influence of EMA in the EU and at European level
- To lobby and advocate on issues relating to general and reproductive health of women in the European population and to promote equity and equal access to high-quality maternity services in the EU and wider Europe





Current activities

- EMA Board governs the activities of EMA with direction of annual strategy ratified by EMA GM delegates
- Activities are based on reaching the objectives therefore have varied strands; linking to health policy, EU Directives, education, research, evidence-based practice, lobbying on national and EU level
- EMA is member of EUHPF and EUAF
- A Consortium member of recent EU commissioned project to review and map CPD & Lifelong learning in EU
- Annual GM, Triennial EMA Education Conference and Biennial Intrapartum Conference (EAPM, EMA)



Collaborations

- EMA has a close network for members and provides information circulars, as well as having a website – linked to our role as associate partner to disseminate and support materials provided by the project
- Midwifery experts in EU countries accessed through associations
- Working relationship with the International Confederation of Midwives (ICM) for global engagement and WHO European Region
- Joint projects and statements with other sectoral professional organisations as well as other NGOs
- Partners in research or project bids for EU-funding



EMA Antenatal care in Europe survey 2009

Table 3 - Basic demographic data

Country	Annual births	HFA 2005	CS	CS EuroPeristat 2004	Births per obs 2005	SB rate 2004
Austria	.	78190	26	23.5	53	3.95
Belgium - French	.	118002	20		76	...
Belgium - Flemish	23000		19	18.9		
Bosnia Herzegovina		33572	30			...
Croatia	41711	42492	16		131	4.42
Cyprus	.	8243	37			...
Czech Republic	10000	102211	18	16.3	43	2.71
Denmark	.	63926	21	20.5		5.13
Estonia	.	14350	19	17.7	51	4.48
Finland	61786	57745	17	17.1		3.28
France	830800	774407	20	20.2	154	...
Germany	685000	685795	30	27.3	45	3.85
Greece	88123	107545	40		43	4.49
Ireland	105655	61042	25	29.5		5.18
Italy	.	554022	35	37.8		2.51
Latvia	58861	21537	30	19.6	45	6.54
Luxembourg	19585	5371	.	28.3		3.11
Malta	3853	3857	33			3.84
Netherlands	176679	187910	15	15.1	209	4.08
Norway	.	56756	16	15.6	113	3.74
Portugal	145000	109457	32	33.1	77	3.90
Serbia	73000	72180	.		63	5.33
Slovakia	104000	54430	22	19.2	47	3.91
Slovenia	8300	18088	16	14.4	73	5.47
Spain	491183	466371	24			3.28
Sweden	104000	101346	17	17.4		3.29
Switzerland	73000	72903	29		63	3.76
Turkey	190000	1361000	43		437	...
United Kingdom	593400	722549	24	25.1		5.5

You may have heard the world is made up of atoms and molecules, but it's really made up of stories. When you sit with an individual who's been there, you can give quantitative data a qualitative overlay.
William Turner

Data are just summaries of thousands of stories – tell a few of those stories to help make the data meaningful.

Numbers have an important story to tell. They rely on you to give them a clear and convincing voice



Statistics are used much like a drunk uses a lamppost: for support, not illumination

Dissemination Discussion Debate

As EURO-PERISTAT activities and data are
important to us all

and

***Collaboration is the process of two or
more organisations working together
to realise shared goals***

I am looking forward discussing how to
establish true collaboration!



EUROPEAN MIDWIVES ASSOCIATION

THANK YOU



